**Privacy Policy**

At Dynamic school of performing arts limited , we take your privacy seriously and will ensure your personal information is kept secure.

How we use information about you

We need to process information about you or your child for the following reasons:

**• Contractual purposes**

To provide the activity you have requested, communicate with you about this activity, changes to our terms and conditions and to process payments (if relevant).

**• Legitimate interests**

To meet the legitimate aims of the academy and ensure your child is well supported and safe whilst participating in our activities. This includes:

*Carrying out any relevant risk assessments:*

*Some individuals may present with a medical condition that may be a risk of harmed from participating in gymnastics or dance. It is vital that you share any relevant medical information. We will ask for your agreement to undertake any appropriate assessments.*

*Identifying any reasonable adjustments and adaptations to support inclusion:*

*If you or your child has a disability or any special needs, we will review the information you have provided to help us identify any actions we can take to support inclusion. We may need to ask you for more information to help us in this process.*

*Responding to any comments, questions or complaints you may send us.*

*Maintaining class attendance records and contact details for emergency purposes.*

*Filming and taking photos for coaching purposes and/or to promote Dynamic school of performing arts on our website, social media account and in communications. All film and photos of children will only be published in line with our safeguarding policy. Exams and Examination boards. Organisations we need to share information with for safeguarding reasons.*

You have the right to object to any of the above uses of your information by contacting us. Please note that in some cases, this may affect our ability to carry out the things we need to do for you to take part in gymnastics.

**• Legal reasons**

To comply with applicable laws and protect legitimate Dynamic school of performing arts interests and legal rights. This includes, but is not limited to the use of your information relating to legal claims and compliance and regulatory activity.

**• Marketing**

With your consent, we may send you information by email, SMS or via social media about club news, activities, products and opportunities that we think will be of interest to you. You can ask us to stop sending you this information at any point.

**Why we share your information**

We will not share your information with any other organisations except with your consent or in exceptional/emergency circumstances where we believe that the sharing of information about you is vital to protect you, your child or another person.

If you/your child want(s) to enter a competition provided by an external organisation, we will, with your agreement, share the information required to enter the event, usually name, DOB and gender. Most competitions are large events and there are likely to be photographers and people filming.

**Individual rights**

You have the right to see the personal information we hold about you. You can also request a copy of any other information we hold by writing to us.

If we do hold other information about you, you can ask us to delete it or correct any inaccuracies. We will either make the requested amendments or provide an explanation as to why we are not making changes.

**How to complain**

If you have any concerns about our use of your personal data, you can make a complaint to us using the contact details at the top of this privacy notice.

If you remain unhappy with how we’ve used your data after raising a complaint with us, you can also complain to the ICO.

The ICO’s address:

Information Commissioner’s Office
Wycliffe House
Water Lane
Wilmslow
Cheshire
SK9 5AF

Helpline number: 0303 123 1113

Website: [https://www.ico.org.uk/make-a-complaint](https://ico.org.uk/make-a-complaint/)

**How long we keep information**

We will remove all personal data within 4 weeks of terminating classes at Dynamic school of performing arts.

**Changes to the privacy notice**

We keep our privacy notices under regular review. This privacy notice was last updated on 12/02/2025.